



How To Successfully Ask For Google Reviews

EMAIL TEMPLATE



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LOCATION

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General Review Requests

Hi [FIRST NAME],

Hope this email finds you well.

I'm getting in touch because at [YOUR COMPANY NAME] we want to know what you think! We hope you had a good experience with us recently, and we'd really appreciate hearing your thoughts.

If you have a minute, would you consider leaving us a review on Google [INSERT LINK]?

To do so, just click on the link below - we can't wait to hear from you.

[INSERT GOOGLE REVIEW LINK]

Thank you so much for your time, your opinion really matters to us.

If you have any questions, or would like to speak to us directly, please get in touch.

Kind regards,

[YOUR NAME]



Product Review Requests

Hi [CUSTOMER'S FIRST NAME],

Thank you for your recent purchase of [TYPE OF PRODUCT] with [YOUR COMPANY NAME]!

We really value you as a customer and would love to hear how you feel about your product. If you have a minute, would you consider letting us know your thoughts on Google [INSERT LINK]? We'd love to hear from you.

To submit your review, simply click below and tell us what you think.

[INSERT GOOGLE REVIEW LINK]

Thanks so much for your time.

If you have any questions or would like to speak directly to us about your [TYPE OF PRODUCT], feel free to get in touch [INCLUDE LINK] at any time.

Sincerely,

[YOUR NAME]

Service Review Requests

Hi [CUSTOMER'S FIRST NAME],

Thank you so much for engaging in [TYPE OF SERVICE] with [YOUR COMPANY NAME] recently. We really value our customers, including [CUSTOMER'S COMPANY NAME]!

I hope you know that your experience is really important to us. We'd love to hear your feedback and what you thought of your recent service.

If you have a minute, would you consider writing a quick Google review [INCLUDE LINK] letting us know how you felt we did?

To submit your review, simply click the link below.

[INSERT GOOGLE REVIEW LINK]

Thanks so much for your time. If you have any questions or would like to speak with us directly, don't hesitate to reach out [INCLUDE LINK] at any time.

With gratitude,
[YOUR NAME]

Experience Review Requests

Hi [CUSTOMER'S FIRST NAME],

How did you enjoy [TYPE OF EXPERIENCE] at [YOUR COMPANY NAME]?

We love getting feedback from our visitors on how their experience went. Do you have two minutes to leave a Google review [INCLUDE LINK] for us? It'd be so great to hear from you!

To submit your review, simply click below and tell us your thoughts.

[INSERT GOOGLE REVIEW LINK]

Thanks so much for your time.

Please get in touch if you have any questions or would like to come enjoy [TYPE OF EXPERIENCE] again. We'd love to hear from you.

Kind regards,
[YOUR NAME]