



# Customer Journey Map

Personalising your brand messaging throughout each stage of the customer journey



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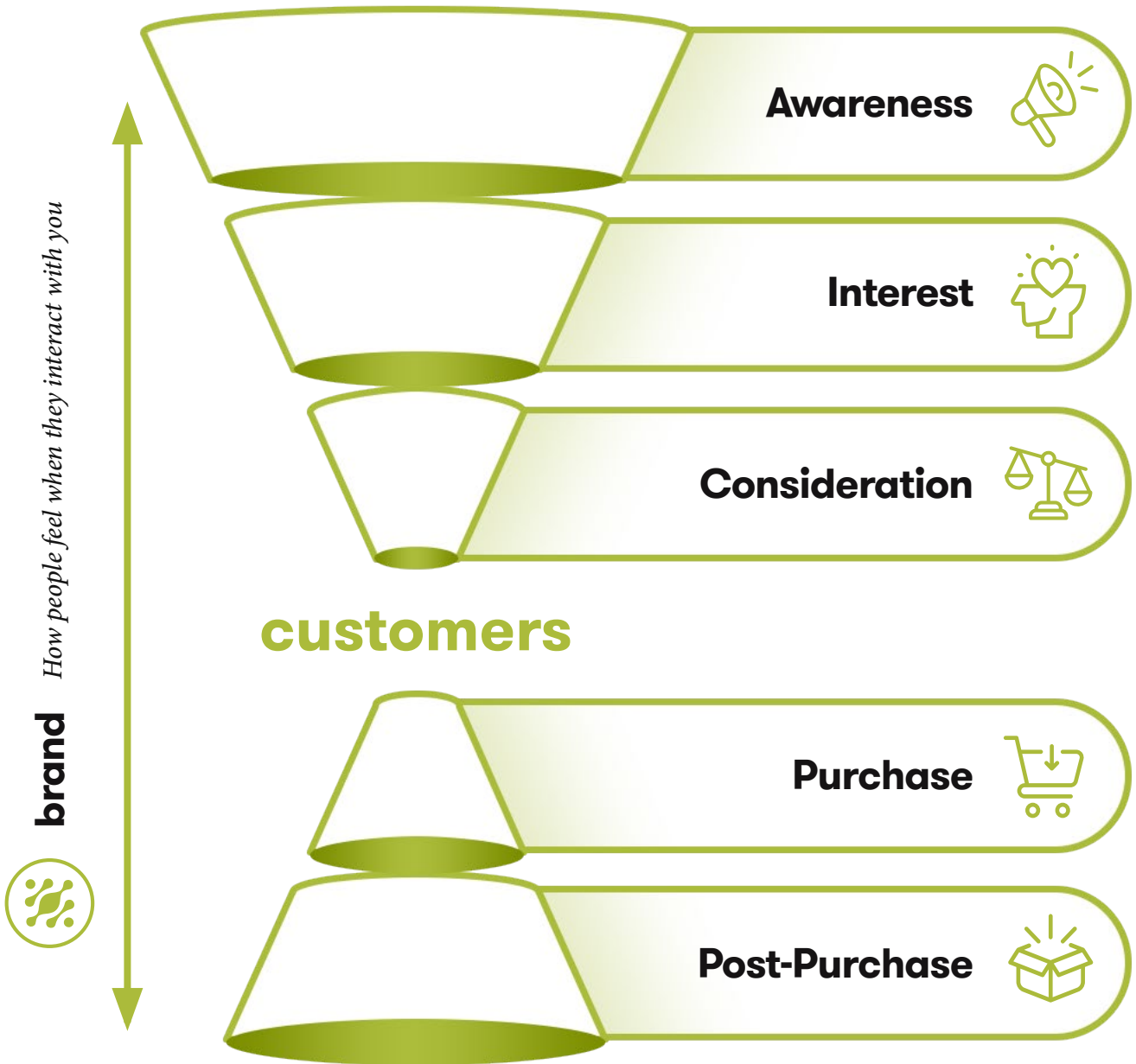
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**LOCATION**

5/4, McGrath Rd, Munster 6166

# Customer Journey Map



# The Customer Journey Audit

Stage			
	Awareness	Interest	Consideration
Customer needs/pain points			
Messaging			
Markers (what the consumer is doing at This touchpoint)			



# The Customer Journey Audit

Stage			
	Decision	Purchase	Post Purchase
<b>Customer needs/pain points</b>			
<b>Messaging</b>			
<b>Markers</b> (what the consumer is doing at This touchpoint)			

